## Exhibit 1:

## 2010 Estimated State-by-State Loss of Consumer Rebates if Excluding Agent and Broker Commissions from the MLR

All Figures Below are Estimated in \$Millions and Totals May Reflect Rounding

| State                | Estimated Consumer Rebate Under Current MLR Law | Estimated Consumer Rebate<br>if Agent and Broker<br>Commissions Are Excluded | Estimated Consumer Rebate<br>Lost if Agent and Broker<br>Commissions are Excluded |
|----------------------|---|--|---|
| Alabama              | \$9.97  | \$7.95   | \$2.02  |
| Alaska               | \$0.48  | \$0.38   | \$0.10  |
| Arizona              | \$69.74   | \$21.77  | \$47.97   |
| Arkansas             | \$14.38   | \$3.84   | \$10.54   |
| California           | \$78.49   | \$19.74  | \$58.76   |
| Colorado             | \$53.43   | \$39.69  | \$13.74   |
| Connecticut          | \$24.30   | \$6.74   | \$17.56   |
| Delaware             | \$4.10  | \$0.92   | \$3.19  |
| District of Columbia | \$37.01   | \$25.30  | \$11.71   |
| Florida              | \$203.72  | \$61.30  | \$142.42  |
| Georgia              | \$95.82   | \$52.14  | \$43.68   |
| Hawaii               | \$10.29   | \$7.55   | \$2.74  |
| Idaho                | \$4.09  | \$2.88   | \$1.21  |
| Illinois             | \$113.14  | \$37.55  | \$75.59   |
| Indiana              | \$39.35   | \$8.80   | \$30.55   |
| lowa                 | \$5.95  | \$2.07   | \$3.89  |
| Kansas               | \$16.83   | \$9.03   | \$7.80  |
| Kentucky             | \$20.56   | \$4.77   | \$15.79   |
| Louisiana            | \$9.39  | \$6.90   | \$2.49  |
| Maine                | \$6.89  | \$4.79   | \$2.10  |
| Maryland             | \$48.51   | \$28.91  | \$19.60   |
| Massachusetts        | \$10.30   | \$5.73   | \$4.57  |
| Michigan             | \$35.00   | \$19.65  | \$15.34   |
| Minnesota            | \$8.21  | \$3.65   | \$4.56  |
| Mississippi          | \$11.46   | \$6.13   | \$5.33  |
| Missouri             | \$85.06   | \$25.08  | \$59.98   |
| Montana              | \$8.49  | \$4.49   | \$4.00  |
| Nebraska             | \$16.46   | \$3.78   | \$12.67   |
| Nevada               | \$43.03   | \$20.08  | \$22.95   |
| New Hampshire        | \$8.57  | \$4.82   | \$3.74  |
| New Jersey           | \$28.87   | \$7.64   | \$21.23   |
| New Mexico           | \$3.11  | \$1.37   | \$1.73  |
| New York             | \$42.94   | \$20.03  | \$22.92   |
| North Carolina       | \$34.20   | \$14.43  | \$19.77   |
| North Dakota         | \$2.85  | \$1.76   | \$1.09  |
| Ohio                 | \$113.87  | \$52.88  | \$60.99   |
| Oklahoma             | \$37.19   | \$7.68   | \$29.51   |
| Oregon               | \$7.86  | \$4.49   | \$3.36  |
| Pennsylvania         | \$73.20   | \$20.73  | \$52.47   |
| Rhode Island         | \$0.16  | \$0.00   | \$0.16  |
| South Carolina       | \$38.16   | \$12.25  | \$25.91   |
| South Dakota         | \$0.16  | \$0.12   | \$0.03  |
| Tennessee            | \$43.05   | \$14.10  | \$28.94   |
| Texas                | \$256.02  | \$94.48  | \$161.54  |
| Utah                 | \$8.05  | \$2.05   | \$6.01  |
| Vermont              | \$0.40  | \$0.00   | \$0.40  |
| Virginia             | \$125.07  | \$48.21  | \$76.86   |
| Washington           | \$6.82  | \$3.45   | \$3.38  |
| West Virginia        | \$5.67  | \$1.57   | \$4.11  |
| Wisconsin            | \$27.66   | \$8.05   | \$19.61   |
| Wyoming              | \$1.43  | \$0.45   | \$0.98  |
| Total                |   | \$762.18   | \$1,187.57  |